



QUARTERLY NEWSLETTER ADVERTISING RATES*

Please check one:

COLOR ADS

- | | |
|-------------------------------------------|-------|
| <input type="checkbox"/> Full Page | \$780 |
| <input type="checkbox"/> Half Page | \$390 |
| <input type="checkbox"/> Quarter Page | \$227 |
| <input type="checkbox"/> Business Card Ad | \$118 |

BLACK & WHITE ADS

- | | |
|-------------------------------------------|-------|
| <input type="checkbox"/> Full Page | \$390 |
| <input type="checkbox"/> Half Page | \$195 |
| <input type="checkbox"/> Quarter Page | \$114 |
| <input type="checkbox"/> Business Card Ad | \$ 59 |

*These rates are for one quarterly advertisement. **Commit to and pay for 4 consecutive ads in advance, and the 5th ad is FREE. Call for more information.** Note: prices are subject to change.

Our Mission Statement

Our mission is to provide Legal Defense and other benefit products to our members with utmost professionalism and superior service, at fair and affordable prices. To make every member feel they are in partnership with the Professional Law Enforcement Association, in servicing the men and women of law enforcement.

Please email your logo/graphics to craigd@plea.net. We accept .jpg, .gif or .tif formats. We will email you back a proof copy for your approval before publishing.

Please return this entire sheet with your payment. We accept Visa/MasterCard or check made payable to PLEA, Inc. We must receive this form signed. See Terms below

Yes, please sign me up for the newsletter advertising ad I have checked above. **Terms:** Should I choose to use a logo or graphic, I agree to provide it to PLEA along with exclusive rights for PLEA to use it in their newsletter, along with my ad. I understand that all advertisements are subject to review and approval by PLEA's Board of Directors and/or Executive Director. I understand that the ad I have signed up for will run for one quarterly newsletter. I understand that PLEA will provide me with a proof copy for my approval before insertion into their Newsletter; therefore, I agree to hold PLEA harmless of any and all spelling or layout errors of any kind. I understand that PLEA offers no refunds. I have enclosed my check or credit card information along with this form. **I have read and agree to all terms.** Signed: _____ Date: _____

You must complete the information on the back of this form.

Completely fill out the information below:

Please bill me for the **one time** Quarterly Newsletter Advertising Rate I have checked on this form.

Please bill me for 4 consecutive ads, in advance, so that I may receive the **5th ad free!**

Company: _____

Contact Name: _____

Address: _____ City _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Fax Number: _____



You may pay by Visa or MasterCard by completely filling out the information below:

Visa MasterCard

Name as it appears on your card: _____

Billing Address of credit card (if different from above) _____

Card Number: _____ CVV2#(last 3 digits on back of card) _____

Expiration Date: _____

Signature: _____

By signing above, I agree to the following terms: I agree for The Professional Law Enforcement Association to charge my MasterCard or Visa to make the payment I have agreed to on this application.

Note: you can charge up to the amount shown on the enrollment form. The amount will be charged on a regular basis on or about the due date. It is not necessary for the Company to notify me when this is done. Any requirement for giving notice due shall be waived as long as this payment plan is in effect. No payment or portion thereof shall be deemed to have been paid unless and until the Company received actual payment at its home office. This payment shall in no way alter or amend the provisions of the policy and no one other than the policyholder and his assignees will have any interest in the policy. This payment plan shall continue in effect until terminated by the Company or by me. In addition the Company may terminate this payment plan immediately if any charge is dishonored upon presentation.

Note if you're paying by check, make your check payable to "Professional Law Enforcement Association" and mail this completed form with your check to: PLEA, P.O. Box 1197, Troy, MI 48099-1197. There is a \$25.00 fee for returned checks and your ad will not appear in our Newsletter until your check has cleared. After your check has cleared, and your artwork and ad have been received, your ad will appear in our next Quarterly Newsletter.

Mail this completed form to: PLEA, P.O. Box 1197, Troy, MI 48099-1197. Questions? Please contact Barb Peters at 1-800-367-4321, Ext. 1015 or Email: barbp@plea.net. Don't forget to Email your Artwork and AD to craigd@plea.net. We must receive everything one month before the next Quarterly Newsletter. Our Newsletter is mailed in the following manner: January, April, July and October.